

Search Engine Optimization

Why is the website you paid thousands of dollars for not producing the results you hoped it would?

Sure, it probably looks great and is easily navigable, but where are the visitors? The traffic? The clicks? The sales?

The Web is far more sophisticated than some designers realize, and many design firms and Internet "experts" main area of expertise is simply that - design. At Suite121, we specialize in web design, but we also have a deep understanding of search engine marketing and search engine optimization, also known as SEO.

It is common knowledge that getting your website indexed by search engines and directories is key to your Internet success. Even more key, however, is making sure that those search engines and directories rank your site highly. What good is a search for "widgets," if your company, widgets.com, is buried three or more pages into the search results?

Suite121's comprehensive understanding of search engines and their intricate ranking algorithms ensure that your website will be highly placed on the results page. Our experts know how to strategically improve your search engine placement. Using safe, innovative and widely accepted Search Engine Optimization techniques, we produce a marketing campaign that creates more top placements so your business will grow. Optimization Set Up

- You will receive a report of your current standing on various search engines.
- We will develop a list of key words and phrases that people have used to find a Web site like yours.
- We will format your site so the search engines can put you in their database.
- We will then submit your site to the major search engines which cover over 90 percent of the searches done on the Internet.
- We will get you links to your site, which is one of the most important aspects of this work. Monthly Management
- We'll send you a report of your current search engine standing.
- We'll tweak your site to move it up higher.
- We will continue to get links to your site.
- Depending on your monthly budget, there are a variety of other things we can do to keep moving you up in the search engines.

Give us a call at 970.978.8585. We'll see what your needs are and put together a plan of action to get visitors to your site.

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